

## Privacy Policy

by Dennis J. Merley - Wednesday, June 05, 2013

<https://www.felhaber.com/home/privacy-policy/>

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## Good Business Practice

Felhaber Larson ("Felhaber", "us", "we", or "our") believes it is a good business practice to disclose to you how your personal information and use of and activity on [www.felhaber.com](http://www.felhaber.com) (the "Site") may be used by us. This Privacy Policy is intended to describe in a straight-forward and easily understandable manner:

- the information we collect about you;
- how that information may be used;
- with whom the information may be shared;
- how you may update the information you provide us;
- how you may contact us; and
- your choices about our uses and disclosures of your information.

By accessing the Site, you are agreeing to be bound by the terms of this Privacy Policy. If you have questions or concerns regarding this Privacy Policy, please feel welcome to contact us.

## Information We Collect

We collect information about you so we can continue to provide and improve our Services to you and other users of the Site. The information collected on this Site may be stored at servers, computers, or other media located in or outside the United States.

## Third-Party Sources

We generally do not obtain information about you for third-party sources related to your use of the Site. However, to the extent we obtain such information, the information is solely for our internal use.

## Information Collection Technology (Web Beacons and Cookies)

We may use various technologies to collect information from your device that accessed the Site. We may collect and store non-personally identifying information through cookies, log files, clear gifs (commonly known as “web beacons”), and third-parties to profile user activity and preferences. Technical and specification information about your browser and computer is automatically collected when you use or visit the Site. This information may include your Internet Protocol (“IP”) address, your browser type, operating system, access time(s), the content of previously accepted “cookies” from us, and the website address that referred you to our Site.

A cookie is data stored on your computer that tracks non-personal information about you. When using our Site, we may assign your computer one or more cookies that enable us to improve the quality of our Service and to personalize your experience. Cookies allow us to automatically collect information about your activity on our Site, such as the content you access while on our Site, the links you click, and other activity you conduct while using our Site. You may choose to modify your web browser’s setting to disable cookies or limit their use. If you choose to disable or limit cookies, you are still able to access our Site, but you may be unable to use all of the features on our Site. Additional information about cookies may be found at:[www.microsoft.com/info/cookies.htm](http://www.microsoft.com/info/cookies.htm).

Our Site may contain web beacons (also known as “clear gifs”) or similar technologies that gather non-personally identifiable information about your use of our Site. Such technology may also be contained in e-mail messages or newsletters from us that allow us to determine whether messages have been accessed. The purpose of our use of this technology is so that we may analyze the effectiveness of our marketing efforts, the quality of our Site, and the Services we provide.

## **Personal Information About Users Under 18 Years of Age Not Collected**

The Site is meant for adults and those who have reached the age of majority as defined by the laws of their domicile. This Site is not meant for individuals under the age of 18 or those defined by the laws of their domicile as minors. Nonetheless, this Privacy Policy is still designed to comply with the Children’s Online Privacy Protection Act (“COPPA”) to the extent COPPA applies to us and the Site. Accordingly, we do not knowingly collect or retain any personal information about users under the age of 13. If we obtain actual knowledge that we collected or retained personal information about a child under the age of 13, that information will be promptly deleted from our database, servers, and all other media. Since we do not collect information from users under 13 years old, no such information is disclosed to third-parties.

## **Information Others May Collect**

To enhance security and promote operational efficiency, the Site utilizes the resources of reputable hosting facilities that are controlled by third-parties. Felhaber is unable to provide any guarantees or warranties about these third-parties’ retention or usage of your information.

## **Information Use and Sharing**

We do not share your information except to the extent it is needed to assist us with the analysis of monitoring, enhancing, or improving Site services. Similarly, we will not sell any information you submit to us to any other third-party.

You acknowledge and agree that Felhabermay use and disclose your personal and non-personal information to public or private third parties: (i) for inspection by law enforcement officials (including in the case of potential criminal activity); (ii) to respond to cease and desist letters, arbitration proceedings, legal actions and suits, criminal and civil subpoenas, any court orders; (iii) to enforce or apply the terms of this Privacy Policy or any other agreement between us; and (iv) to protect the rights, property, or safety of Felhaberour users, or others, whether during or after the term of your use of our Services.

## **Communications From Felhaber**

Unless you opt out of certain communication features, we may use your information to communicate with you, such as through email, newsletters, and telephone. You may opt out and/or unsubscribe to communications from Felhaberat any time. See the Opt-Out Provisions and Updating Your Informationsection below for applicable contact information and directions.

## **Legal Process and Investigation Issues**

From time to time, Felhabermay be required to respond to a subpoena or similar investigative demand from law enforcement, a court order, a government agency, or a private litigate. Felhaberreserves all rights to defend, within its sole discretion, against such legal requests, demands, and claims. For instance, Felhabermay raise or waive legal objections or rights. Felhaberalso reserves the right to disclose your information when we believe it is reasonably appropriate based on the situation. Such disclosure may occur, but is not limited to, disclosing your information in connection with efforts to: investigate, prevent, or commence other action regarding suspected illegal activity or other wrongdoing; to protect; defend the rights, property or safety of our company, our users, our employees, or others; comply with applicable law or cooperate with law enforcement; or enforce our Site Terms of Service or other agreements or policies.

## **Opt-Out Provisions and Updating Your Information**

We value our user's privacy and provide them with the option to "opt-out" of having their information used for purposes not directly related to our Site. The opt-out option is available at the time you sign up for you account. If you wish to change you opt-out preference or update your information after you initially sign up for your account, you can opt-out by any of the following means:

1. Send a written request to, 220 South Sixth Street, Suite 2200, Minneapolis, MN 55402; or

2. Email marketing@felhaber.com

Please note that changing your opt-out preference will only affect future activities or communications from us. In other words, if we already provided your information to a third party before you changed your opt-out preferences, you will need to contact the third party directly. To opt-out of communications from our third party business partners, if any, please contact them directly.

## **Information Retention and Security**

Felhaber may store your information for more than one (1) year from the time of initial submission, as well as automated personal information we collect about you.

We take reasonable security measures to protect users' information against unauthorized access, loss, alteration, or destruction. These measures include encryption and physical security measures to guard against unauthorized access to systems where we store personal information, and the usage of reputable third-party vendors. Despite these reasonable measures, we cannot guarantee our security measures are impenetrable. Therefore, although we take reasonable steps to secure your information, we cannot and do not promise or warrant that your information will always remain secure.

## **Visitors Outside the United States**

This Privacy Policy is intended to cover collection of information on our Site from residents of the United States. The laws in other countries may or may not be as comprehensive as those in the United States. If you are a resident of another country or are visiting our Site from outside the United States, you acknowledge and agree that your information may be transferred to, stored, and processed in the United States where our servers are located and our central database is operated. By using our Site, you acknowledge and agree that your information may be transferred to our facilities and those third parties with whom we share it as described in this Privacy Policy. If you are unwilling to accept these terms, then you agree that you will not use or access the Site or its services.

## **Privacy Policy Updates and Revisions**

This Privacy Policy may be updated from time to time. We reserve the right to modify the Policy at any time without notice, so please review the Policy frequently. When changes are made to this Policy, we will revise the "last updated" date at the top of this Privacy Policy. Your continued use of our Site or Services after we have posted any Privacy Policy changes indicates your agreement to the changes unless you notify us otherwise.

If you wish to retain a copy of this privacy policy, you should print a copy for your records. From Internet Explorer, this can be accomplished by selecting file and then "print" from the dropdown menu.

## **Terms of Privacy Policy Survive**

To the extent any terms of this Privacy Policy are held invalid and/or unenforceable by a court of law or a competent jurisdiction, the remaining provisions of the Policy shall remain in full force and effect.

## **Limitations**

Felhaber is not a financial institution or other entity required by law to adopt or publish this or any other Privacy Policy. The adoption or publication of this Privacy Policy does not subject Felhaber to any stricter duty in its collection, handling, storage and disclosure of nonpublic information than otherwise applies to Felhaber under applicable law. No person or entity shall have any right or recourse against Felhaber its affiliates, agents, sponsors, or other related parties based on any alleged violation or noncompliance with this Privacy Policy by Felhaber.

## **Applicable Law**

This Privacy Policy is governed under the laws of the State of Minnesota, without regard to its conflicts of law provisions.

## **General Contact:**

Felhaber Larson  
220 South Sixth Street  
Suite 2200  
Minneapolis, MN 55402  
612-339-6321  
[nvandervort@felhaber.com](mailto:nvandervort@felhaber.com)

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220 South 6th St, Suite 2200, Minneapolis, Minnesota 55402 | [info@felhaber.com](mailto:info@felhaber.com) | 612-339-6321 | 800-989-6321